

Qualifications

Over 15 years of experience in all areas of the graphic design field including print, interactive and broadcast animation. Expert design, concepting and related technical skills. Experienced in the direction and management of designers and developers and in facilitating the collaboration between multiple team members.

Passionate and dedicated work ethic, driven to meet deadlines and exceed client expectations.

Consistently organized with straightforward and honest communication skills.

Creative and Technical Skills

Unique creative sensibilities, shaped by a wide and varied professional experience, and a passion for good design.

Expert technical knowledge and professional experience with all Adobe CC design applications.

Extensive experience in interactive design/development and strong to expert user-experience-focused design skills.

Technically proficient in front-end web development utilizing HTML, CSS, jQuery and WordPress.

Education BFA in Graphic Design from Georgia State University in Atlanta, GA, 2003

Employment History

Creative Director, Konzept Design Studio

December 2015 - May 2016

Responsible for directing the full extension of creative concepts for all agency contracts, including identity development, collateral, and digital offerings. Managing a staff of five designers, two developers and multiple contractors while fostering a studio environment that encourages the creation of pioneering design, client satisfaction, and community integration. Maintaining cross-functional communication between Creative, Interactive, Executive Leadership, Sales and Client Services in order to assure all standards of company excellence, timelines, and profitability are maintained while exceeding client goals and expectations.

Director of Interactive, Konzept Design Studio

May 2015 - December 2015

Supervised all creative and technical aspects for the full range of digital marketing offerings at the studio including websites, environmental touch-interactive products and video projects, for all clients.

Responsibilities included:

- Directed a team of three developers and shared design resources in a leadership partnership with the Creative Director
- Guided the collaboration between designers and developers to ensure that creative visions were fully realized while adhering to current established best practices across all platforms
- Directed the design and development of KDS's touchscreen offerings with an eye toward accessibility and ROI
- Maintained communication channels between departments in order to assure all products exceeded client goals and expectations while adhering to timelines and budgetary requirements
- Researched and guided the implementation of emerging digital design and UI/UX trends and best practices

Full-time Freelance Design/Owner & CEO, Imperial Werewolf Octopus, Inc.*March 2014 - Present*

Responsible for the creation of both print and digital designs for a wide variety of clients, including Adult Swim, Coca-Cola, Netflix, Comedy Dynamics and Needles Case Management Software.

Projects have included:

- Desktop and mobile interactive design using HTML/CSS/jQuery and WordPress
- DVD design and authoring, including menu design/animation and final disc build
- CD, DVD and vinyl LP packaging design and digital album art extension
- UI/UX and Visual Design consulting for software applications
- Video design and animation

Visual Design and UI/UX Design at Macmillan Publishing, Digital Education*March 2012 - March 2014*

As part of the Requirements Team, responsible for Visual design and UI/UX design and wireframing for various web-based learning management systems and cross-product integrations.

Projects included:

- Visual design for the Macmillan LaunchPad supplemental content tool
- Collaborated on Wireframing and Visual Design for the Bedford e-Portfolio
- Identity exploration for Macmillan Labs
- Wireframing and Visual Design direction for Macmillan integration with Blackboard and Desire2Learn

Senior Designer at AdultSwim.com and CartoonNetwork.com*July 2004 - March 2012*

Chiefly responsible for the design of various online marketing for Cartoon Network and Adult Swim properties.

Projects included:

- Logo and site design for The Foster's Adopt-a-Friend online game in 2006
- AdultSwim.com's site-wide redesign in 2005, and again in 2007
- Special promotions, mini-sites and a myriad of other smaller scale projects for each respective property
- Art direction and motion graphic production of on-air promos for Adult Swim Games and other features on AdultSwim.com
- Responsible for the selection, guidance and direction of seasonal student design interns from local universities

Freelance Graphic Design/Junior Designer/Design Internships*2000 - 2003*

While pursuing a BFA at Georgia State University, and after graduating, held full-time positions at, and contracted freelance work through various Atlanta design firms including Coil Media, Hothead Studios and Primal Screen.

Work for these studios included:

- Storyboarding and animating Flash shorts for Cartoon Network Online's home page and Coca-Cola internal projects
- Animated shorts for Cartoon Network Online Domestic and Latin America for the Toon Cup promotion
- Assisted in the design and production of annual catalogs and product-specific websites for MAXXIS Tires
- Participated in the design and production of promotional packages and advertising for such clients as Kroger, World Championship Wrestling, Cartoon Network, and Warner Home Video
- Assisted in the production of animated bumps for Nickelodeon, Toon Disney, Cartoon Network, PBS and CBS
- Participated in identity explorations for Cartoon Network, Nicktoons TV and Monster Garage